

“Aadhaar se Aayushmaan” - The Gist of it !!

The problem:

- 53 road accidents per hour
- 40 -50 % of patients die on the way to hospital
- 3 % of GDP is lost annually due to road accidents

Why is it:

- Ambulances noncompliant with statutory norms (as under Motor Vehicles Act, CMVR)
- Inability to locate nearest / capable ambulance
- Unethical nexus (hospital-ambulance)
- Untrained ambulance personnel
- “Unreasonable” refusal by Hospitals capable of emergent treatment
- Common Citizen hesitant to help, fearing police harassment
- Lack of Vital medical history in the “Golden Hour” of emergent treatment

Proposed Solution:

A) Creation of a Mobile App(lication) on a Govt. authorised platform as a “Public Private Partnership (PPP) initiative), wherein:

- ALL the **existing ambulances can register themselves**, *after online fulfilment of statutory norms* (like Motor Vehicles Act, CMVR, etc.)
- The **nearest Ambulance would be alerted** and would function on the same concept of RadioCabs like Ola / Uber
- Approach the **nearest apt hospital**, which declares ‘availability’ in the App, ONLY if prepared *to provide first aid / emergency care*. This *curtails corruption / unethical cut-practice*.
- **Medical Associations** (like IMA,etc) **can conduct basic Emergent Care workshops** for the Ambulance personnel, for which, the doctors can be awarded Credit Hours by the National Medical Commission
- Good Samaritan and Medical Professional Bill, 2016 (Initiated by Karnataka) can be digitally tracked by providing that option in the App. And initiate simple incentives for citizens like official letters of appreciation.
- **Popularising government’s welfare schemes** like PMJ Dhan Yojana / PMJ Arogya Yojana – using its insurance aspect through ‘Digital India’ earning Goodwill, at hardly any extra cost.

B) (Optional) Linking to Aadhaar (se Ayushmaan ke liye!): Permitting citizens to upload the following details, which can be easily retrieved by ones finger print / iris scan, in a Primary Health Care / Corporate Hospital (just as identity is verified to issue a SIM Card by virtue of tie-up of UIDAI with Telecom provider): - so, “Golden Hour” after injury - effectively used

- a) : **A**llergies (if any)
- b) : **B**lood Group
- c) : **C**o-existing Illnesses
- d) : **D**rugs taken for the above illnesses

Therefore, “Aadhaar se Aayushmaan – Mera Bhaarath hai Mahaan” !!

-Dr.K.Narasimha Rao, knrao72@gmail.com, 9443329504